

ABIGAIL McMURRAY

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education

BFA Graphic Design and Sculpture
Minor in Multimedia
Bradley University in Peoria, IL
August 2003 - May 2007

experience

Web Designer

Boston University Metropolitan College, Marketing Department / Aquent, Boston MA.
October 2008 - Present

Involved in all aspects of web-based marketing for the college, including design and production of websites, HTML e-mail, and landing pages. Assist with Google Analytics deployment and maintenance, site architecture and planning, and content management and migration projects for large websites.

Graphic Designer

Junction Ventures Inc., Peoria IL.
May 2007 - July 2008

Managed brand clarity, marketing, and client/customer relations for Junction Ventures and subsidiary companies. Duties included logo and brand development, website design and production, advertising purchase and design (print and radio), event coordination, design of event collateral, and oversight of all public-facing aspects of corporate communication.

Service Bureau Manager

Bradley University Service Bureau
August 2006 - May 2007

Coordinated work schedules for a staff of eight students and assisted in providing technology support, equipment checkout, and large format printing for students in the College of Communications and Fine Arts.

Graphic Design Intern

Creative Logic Inc., Peoria, IL.
May 2006 - July 2006

Collaborated with creative director and marketing staff to ensure client feedback was applied to design iterations. Projects included design and construction of several websites, logo and business collateral design, as well as proposal preparation and construction of mockups.

professional organizations

ALGA: The Professional Association for Design

technical skills

Proficient in Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Flash,
Microsoft Office (Word, PowerPoint, Publisher, Excel), HTML, CSS